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market channel

Raising 2 billion, Sailun's big overseas move!

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On January 18, 2022, Sailun Group Co., Ltd. released the "Feasibility Analysis Report on the Use of Funds Raised from the Public Issuance of Convertible Corporate Bonds". Sailun Group Co., Ltd. intends to raise a total of no more than 2.06 billion yuan (including 2.06 billion yuan) in this public offering of convertible bonds. After deducting the issuance expenses, all of them will be used for the construction of Sailun Group's overseas factories.

赛轮集团股份有限公司

SAILUN GROUP CO., LTD.

(山东省青岛市经济技术开发区茂山路 588 号)



公开发行可转换公司债券募集资金使用的
可行性分析报告

二〇二二年一月

Leaderboard: tire | channel | appliance

Dunlop tire sedan SP SPORT LM703
Pirelli Sedan P-ZERO
Pirelli Sedan P-ZERO
Bridgestone Sedan H/P SPORT
Bridgestone Sedan B250
Pirelli Sedan P-ZERO
Bridgestone car ECOPIA EP100A
Bridgestone sedan RE050A
Bridgestone Sedan H/P SPORT
Bridgestone Sedan H/T 689

Tire Business School more>>

What is the most worthwhile thing for a tire shop owner...
Tire shop "waiting for customers to come to the door" is not as good as "closed...
Tire e-commerce turned around and set up a physical store?
It's oppressing your tire

Equipment Mall more>>

Disassembly equipment	balance equipment
air equipment	Lifting equipment
pneumatic wrench	Handling and storage
hand operated tools	repair equipment
valve assembly	refurbished equipment
	Balance weight

market survey more>>

Where does the store's profit come from?
What is the key to the s s of tire shop location selection
What kind of wholesaler u need
Tire business level test questions
Where does the website help store operations?

Sailun Group’s capital investment projects specifically include Vietnam’s annual output of 3 million sets of semi-steel radial tires, 1 million sets of all-steel radial tires and 50,000 tons of off-highway tires, and Cambodia’s annual output of 9 million sets of semi-steel radial tires.

一、本次募集资金投资使用计划

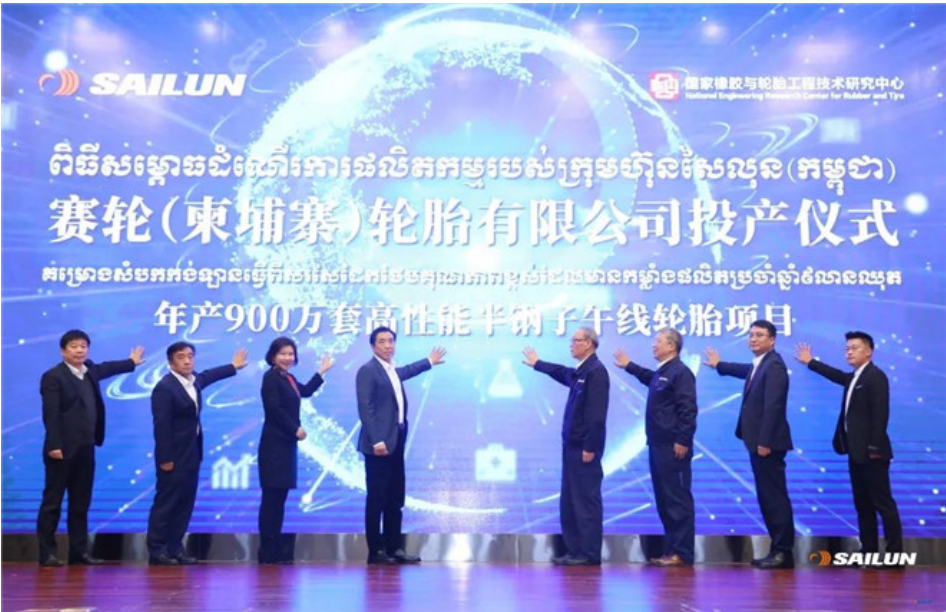
赛轮集团股份有限公司本次公开发行可转债拟募集资金总额不超过人民币206,000 万元（含 206,000 万元），扣除发行费用后将全部用于以下项目：

单位：万元

序号	项目名称	项目投资总额	拟使用募集资金
1	越南年产 300 万套半钢子午线轮胎、100 万套全钢子午线轮胎及 5 万吨非公路轮胎项目	301,053.00	146,000.00
2	柬埔寨年产 900 万套半钢子午线轮胎项目	228,963.00	60,000.00
合计		530,016.00	206,000.00

本次公开发行可转换公司债券的募集资金到位后，公司将按照项目的实际资金需求和轻重缓急将募集资金投入上述项目，本次发行扣除发行费用后实际募集资金低于拟投资项目投资总额的部分将由公司自筹解决。

According to the announcement:



1. Vietnam’s annual production of 3 million sets of semi-steel radial tires, 1 million sets of all-steel radial tires and 50,000 tons of off-road tire projects

The main body of this project is Sailun (Vietnam) Co., Ltd., and the construction site is located in Fudong Industrial Park, Fudong Community, Goose Oil County, Xining Province, Vietnam. The total investment of the

Appliance consumables in the tire business
What kind of wholesaler do you need?
Do you think the current price will increase?
Which tire brand gives you more support?
Tire Performance Ranking Survey

project is RMB 3,010,530,000 (equivalent to USD 456,140,000), and new mixer workshops, tire production workshops, three-dimensional warehouses, etc. will be built, and advanced and mature production technologies will be adopted, some key equipment will be introduced, and domestic mature process equipment will be equipped. After the completion of the project, the annual output will be 3 million semi-steel radial tires, 1 million all-steel radial tires and 50,000 tons of off-road tires.

2. Cambodia's annual output of 9 million sets of semi-steel radial tire projects

The main body of this project is CART TIRE CO., LTD, and the construction site is located in Qilu (Cambodia) Special Economic Zone, No. 1, Svay Rieng City, Svay Rieng Province, Cambodia. The total investment of the project is 2,289,630,000 yuan (equivalent to 352,250,050 U.S. dollars), and a new mixer workshop, tire production workshop, office space, etc. will be built, and some key equipment will be introduced, equipped with domestic mature process equipment. After the completion of the project, the annual production capacity will be 9 million semi-steel radial tires.

Sailun has rich experience in building overseas factories



Sailun Vietnam factory has mature production management experience. The Vietnam factory has advanced semi-steel radial tires, all-steel radial tires and off-road tires research and development, production technology,

a complete and excellent technical management team, well-known product brands at home and abroad, and global sales Network and rich experience in construction and management of factories. At the same time, the ACTR all-steel plant in Vietnam, which was jointly built by Sailun Group and Cooper Corporation of the United States in 2019, was also successfully put into operation in November 2019. Through cooperation with American companies, the production technology and management level of Sailun Group's tire production base in Vietnam have been further improved. . The first and second phases of the Vietnam factory have been put into production in 2013 and 2015 respectively. This project is an expansion project. The Vietnam factory already has advanced production technology and management experience. After the project is completed, it will better meet the needs of the global market.

Vietnam has become the best place to build factories overseas



At present, my country has become the world's largest consumer of natural rubber. The prices of raw materials such as natural rubber fluctuate violently under the influence of the international market, resulting in fluctuations in the production costs of the tire industry. Natural rubber is the main raw material for tire production, which is affected by factors such as climate, supply and demand, trade, exchange rate, and material production cycle. Vietnam and other Southeast Asian regions are one of the five largest natural rubber producing areas in the world, and the factory has convenient logistics. There are 7,000 hectares of rubber gardens and corresponding natural rubber processing plants belonging to Vietnam Rubber Sailun Group around Sailun Vietnam Fudong Industrial Park. Rubber can be purchased locally in Vietnam, which can reduce procurement costs. In terms of labor force, Vietnam has always been regarded as one of the most dynamic countries in Southeast Asia. The country has a large working-age population and obvious advantages in human resources, attracting many companies to invest.

(Editor in charge: Caite)

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